

DUSTED & DELICIOUS SHRIMP™

The Secret's in the Seasonings

Homestyle Shrimp Appetizer with
Honey Mustard Dipping Sauce



Mrs. Friday's®

Your Assurance of Great Taste

DUSTED & DELICIOUS SHRIMP™!

NEW

Mrs. Friday's creates an exciting new flavor sensation with **Dusted & Delicious Shrimp**—the newest addition to our Gourmet Specialty Shrimp line. Lightly tossed in a flavorful blend of secret seasonings and flour, Dusted & Delicious Shrimp blends America's favorite flavors into a delicious homestyle recipe. Mrs. Friday's selects only the finest shrimp and then lightly tumble-dusts them, allowing the shrimp to maintain its natural curl for the ultimate in homemade taste and appearance. One crispy, crunchy bite and your customers will be hooked!

Shrimp is Huge!

- Shrimp is the #1 menued item of all seafood
- Per capita seafood consumption increased a healthy 0.8 pounds in 2002 to 15.6 pounds, the highest figure in over a decade
- Consumption was led by a sharp increase in shrimp from 3.4 pounds to 3.7 pounds-- an 8.8% increase!

HEAVENLY HONEY MUSTARD DIPPING SAUCE

2 cups	Mayonnaise	YIELD: 12- 2 oz. servings
2 cups	Rice vinegar	
1 1/2 cup	Honey	
1/2 cup	Dijon-style mustard	
3 T	Fresh lemon juice	
1 1/2 T	Worcestershire sauce	

Mix all ingredients until well blended. Cover and refrigerate.

MENU SUGGESTIONS

Homestyle Shrimp Appetizer

Delicate shrimp coated in a secret recipe of flour and seasoning, served with Heavenly Honey Mustard Dipping Sauce and Garden Vegetable Skewer

Shrimp Three Ways Basket

A trio of shrimp flavors—Dusted & Delicious, Coconut and Cerveza Lime served with Jalapeño Marmalade



Zesty Country-style Shrimp & Chips

Delectable shrimp tossed in a homestyle flour and seasoning coating, served with hush puppies, coleslaw and criss-cut fries

Surf and Turf

Crispy, golden shrimp and New York strip steak with house salad and baked potato

Captain's Seafood Platter

Tender fried shrimp and scallops paired with a zesty crab cake. Served with horseradish cocktail sauce and french fries

Shrimp Add-On

Add five Country Style shrimp to any entree

FEATURES

- Zesty flour and seasoning coating
- Tumble dusted
- Premium shrimp
- Ready to fry and serve
- Consistent sizing

BENEFITS

- On-trend flavor profile
- Natural scratch-made appearance
- Quality and safety you can count on
- No prep required
- Reliable portion control

PRODUCT

PRODUCT	CODE	CASE PACK	NET WT.	GROSS WT.	DIST. CODE	COST/PIECE
Dusted & Delicious Shrimp 31-40	18240	8# Bulk	8	9		

Customer Service: 800-877-0166



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