



# Introducing Dawn's New Bottle

New features for package function!

## *A Commitment To Continual Improvement*

This new package is the latest in a series of upgrades, including the addition of almost 40% more active ingredients over the last three years.



**NEW!**  
snap-cap lid

**NEW!**  
easy grip bottle



*Procter&Gamble*  
**PROFESSIONAL™**

# ANNOUNCING SKU CHANGES!



Dawn Regular 8 - 38 oz

Brand Code 84988223



Dawn Lemon 8 - 38 oz

Brand Code 84988224



Joy Lemon 8 - 38 oz

Brand Code 84988225

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