

MAXIMIZE YOUR MESSAGE

SITUATION

- You want to increase check-size and incidence of profitable snacks and beverages in your restaurant
- You want to distinguish your restaurant from your competitor down the street. Use PepsiCo's customized point-of-sale materials produced quickly and at a reasonable cost

SOLUTION

- POS.com—PepsiCo Foodservice's newly expanded Point-of-Sale website, www.pepsicooperatorsolutions.com, gives you a quick and easy way to design your very own customized Point-of-Sale material online

SOLUTION DETAILS

- Easy-to-use website offers multiple types of Point-of-Sale elements including Banners, Posters, Counter Cards/Danglers, Static Clings, Table Tents, Crew Buttons, Box Top Flyers, Register Toppers and Rack Headers
- All elements can be made to your specifications via customizable fields:
 - Headline
 - Price Bubble
 - Food and Beverage images
 - Your restaurant logo
 - Template background
- Most orders ship within 3-5 business days and 100% satisfaction is guaranteed
- Credit cards and E-Pon payments are accepted

NEXT STEPS

- Log on to www.pepsicooperatorsolutions.com and start designing your customized Point-of-Sale materials
- If you need help, you can access Frequently Asked Questions under Help on the homepage, e-mail your inquiry to feedback@pepsicooperatorsolutions.com or call Customer Service at 800-707-1151

