

Sara Lee

A HOT BRAND, NOW
WITH HOTTER PACKAGING.
GET SALES COOKIN'.



PRE-WRAPPED BREAKFAST
SANDWICHES



MAKE HIGH-QUALITY BREAKFAST SANDWICHES THE CLEAR CHOICE.

Jimmy Dean® and Rudy's Farm® breakfast sandwiches feature hot packaging with clear viewing areas and eye-catching graphics. Attract more customers and heat up impulse sales with more than 20 delicious varieties!



FEATURES	BENEFITS
<ul style="list-style-type: none"> • Jimmy Dean is America's #1 breakfast sandwich brand.¹ • Rudy's Farm Sausage Twin is the #3 selling breakfast sandwich.² • Packaging features impactful graphics that appeal to consumers. 	<ul style="list-style-type: none"> • Consumers know and trust Jimmy Dean for premium-quality products. • Patrons are likely to purchase this great-tasting product. • The attractive packages spur more impulse sales.

Code	Product Name	Unit Wt. (oz.)	Case Pack	Case Wt. (lbs.)	Case Dimensions D x W x H (inches)	Ship	Frozen Shelf Life (days)
03941	SAUSAGE & EGG BAGEL	3.8	12	2.85	12.25 X 8.63 X 4.5	FRZ	180
03943	HAM, EGG & CHEESE BAGEL	4.2	12	3.15	12.25 X 8.63 X 4.5	FRZ	180
10325	TWIN SAUSAGE & BISCUIT	3.4	60	12.75	19.25 X 11.25 X 5.75	FRZ	180
11611	JUMBO BISCUIT & SAUSAGE	3.5	12	2.62	11.25 X 7.5 X 4.5	FRZ	180
11801	STEAK BISCUIT	4.1	24	6.15	14.18 X 8.12 X 7.62	FRZ	180
11802	SAUSAGE, EGG & CHEESE CROISSANT	4.5	24	6.75	14.18 X 8.12 X 7.62	FRZ	180
11803	HAM & SWISS CROISSANT	3.75	24	5.6	14.18 X 8.12 X 7.62	FRZ	180
11851	PANCAKE & SAUSAGE SANDWICH	4.0	24	6.0	13.25 X 9.25 X 5.25	FRZ	180
11853	WAFFLE & SAUSAGE SANDWICH	3.0	24	4.5	13.25 X 9.25 X 5.25	FRZ	180
12083	TWIN MAPLE SAUSAGE	3.4	24	5.52	14 X 7.75 X 6.75	FRZ	180
12631	SUPER STUFF® SAUSAGE & GRAVY	4.0	24	6.0	14.88 X 7.5 X 6.75	FRZ	180
12876	TWIN CHICKEN BISCUIT	3.3	60	12.37	19.25 X 11.25 X 6.75	FRZ	180
13655	FRENCH TOAST & SAUSAGE SANDWICH	3.9	24	5.4	14 X 7.88 X 6	FRZ	180
21975	SAUSAGE & BISCUIT TWIN	3.4	24	5.1	14 X 7.75 X 6.75	FRZ	180
51369	SAUSAGE, EGG & CHEESE MUFFIN	5.0	12	3.86	12.25 X 8.63 X 4.5	FRZ	180
51377	SAUSAGE, EGG & CHEESE BISCUIT	4.9	12	3.65	11.13 X 7 X 4.38	FRZ	180
52539	SUPER STUFF® HAM, EGG & CHEESE	4.0	24	6.0	14.25 X 7.88 X 7	FRZ	180
10324	SAUSAGE, EGG & CHEESE BISCUIT	2.75	60	10.31	19 X 11.5 X 6.75	FRZ	180
12009	TWIN CHEESE SAUSAGE BISCUIT	3.0	60	11.25	18.75 X 12.75 X 7.25	FRZ	180
12076	TWIN SAUSAGE BISCUIT	2.75	24	4.12	11.75 X 7.37 X 6	FRZ	180
12082	TWIN BLAZIN' HOT SAUSAGE BISCUIT	3.0	24	4.5	11.75 X 7.37 X 6	FRZ	180
20613	TWIN SAUSAGE BISCUIT TRAY	2.75	108	18.56	16.75 X 14.75 X 11.5	FRZ	180

¹ IRI Data, 52 weeks ending 5/30/04

² Automatic Merchandiser State of the Industry Report 2004

Nobody Doesn't Like Sara Lee.®

For more information, call 1-800-682-SARA (7272)

www.saraleefoodservice.com