



NATURAL, HANDCRAFTED QUALITY.
FLAVORS THEY'LL NEVER FORGET.

NEW!
PAN ROASTED TURKEY

from the family of 



THREE NEW CLASSICS FOR SPECTACULAR CARVINGS



Easy preparation for multiple applications

Oven Roasted Skin-On just like Mom made. Mesquite with a unique smoky flavor. Oil Browned for appealing golden color. Any way you slice them they're tender and moist for consistent carvings. Handcrafted with a natural shape and fully cooked, so you and your guests will be delighted.

FEATURES	BENEFITS
<ul style="list-style-type: none"> • Handmade in Pan Roasted Shape • Oven Roasted Skin-On, Mesquite Smoked and Oil Browned • Three-piece whole muscle breast • 97-99% fat free and low in calories • Fully cooked and ready to carve 	<ul style="list-style-type: none"> • Great eye appeal on buffets and carving stations • A variety of on-trend, extra savory flavors • Firm, moist and tender for exceptional texture • Perfect for health-conscious patrons • Saves time and labor with consistent flavor, juiciness and texture



Premium turkey takes menus to the next level

Beyond entrees—salads, sandwiches and pizzas all benefit from hand-carved turkey. And your profits benefit, too!

	Plain Turkey & Cheese Sandwich	Mesquite Turkey Mango Ciabatta
Menu Price	\$3.49	\$5.99
Turkey Food Cost	\$0.56	\$0.90
Other Food Cost	\$0.59	\$1.00
Total Food Cost	\$1.15	\$1.90
Profit/Sale	\$2.34	\$4.09
Servings/Day	20	20
Servings/Year	7,280	7,280
Profit/Year	\$17,035	\$29,775

\$12,740 Incremental Profit

Code	Product	Case Pack	Case Wt. (lbs.)	Case Dimensions (Inches) D x W x H	Case Cube	Ship	Shelf Life (Days)
SARA LEE PREMIUM TURKEY							
16917	Pan Roasted Oil Browned Turkey (fully cooked)	2	20	17.06 x 10.19 x 6.00	.60	REF	91
16918	Pan Roasted Mesquite Smoked Turkey (fully cooked)	2	20	17.06 x 10.19 x 6.00	.60	REF	91
16919	Pan Roasted Oven Roasted Skin-On Turkey (fully cooked)	1	10	11.56 x 10.06 x 5.88	.40	REF	91

HEATING INSTRUCTIONS:

Preheat oven to 325°F (Conventional or Convection). Place turkey breast on a rack, inside a roasting pan filled with approximately 1/4" of water. Cover with foil and heat to an internal temperature of 140°F. Product that is held under a heat lamp and carved to order must maintain an internal temperature of 140°F or higher and should not be held for more than 4 hours.



COMPLETELY CUSTOMIZABLE MERCHANDISING MATERIALS

With our new Custom Works program you can build tailor-made merchandising such as danglers, posters and table tents to meet your specific needs. Let your customers know you're serving Sara Lee® products and you'll see the success.



Nobody Doesn't Like Sara Lee.®

For more information, call 1-800-682-SARA (7272)

